

InsideMobile Conference Schedule

July 26 & 27, 2009 - eBay Conference Center, San Jose, CA

Sunday - July 26

8:00am - 12:00pm	Eric Marthinsen & Gary Smith - Palm Pre Basic App Workshop	Rob Ellis & Brock Whitten - PhoneGap Training with the Experts
12:00pm - 1:00pm	Lunch	
1:00pm - 5:00pm	Christian Sepulveda & Ian McFarland - Palm Pre Advance Topics Workshop	Brian Fling - Designing Mobile Experiences
5:30pm - 8:00pm	Evening Reception - Sponsored Medialets	

Monday - July 27

8:30a - 9:30a	Keynote			
9:40a - 10:40a	Eric Marthinsen & Gary Smith - webOS: The Platform You already Know	Brian Fling - What's Next? How mobile is changing design	Francisco Diaz-Mitoma - Maxing Out Mobile: Persistence and Virtual Economies.	Frank Ableson - Building a field service application with Android.
10:40a - 11:40a	OPEN	Romain David - Mobile apps: Business Toolkit for the Manager	Raj Singh - Mobile Browsing Trends and Developments	Arno Puder - intro to XMLVM
11:50a - 1:00p	Lunch			
1:00p - 2:00p	Mahipal Raythattha - Robust Networking and Analytics for Mobile Apps	Maximiliano Firtman - Mobile Widget Development	Jeff Haynie - Tap into the Growing iPhone and Android Market Using Your Web development Skills	Noora Guldemond - Unifeye Platform for Mobile Augmented Reality
2:10p - 3:10p	Gus Holcomb - iPhone Primer for Java Engineers	Alex Quilici - Using Apps to Drive Multi-Platform Service Revenue		Robert Rice - Augmented Reality on mobile devices
3:20p - 4:20p	Phil Libin - Strength In Numbers: The High Stakes Battleground of Mobile Innovation			
4:30p - 6:00p	Panel - Evolution of Mobile: Beyond the Phone & Monetization of Mobile: Show me the Money			

Legend

Developer Track	XD/Design Track	Biz Dev Track
Hands-On Session	United Sessions	Multi-speaker Panel